



nostrajamus

nostrajamus.com

April 2015 | Galant Challenge

nostrajamus is...

Fantasy sports for music lovers

The premier music prediction platform

People-powered new music discovery



Let's get started

Contests unlock engagement

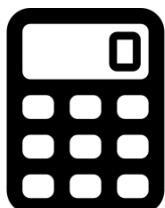
Gamification



waze

Human-Data

Hybrid



Megaphone

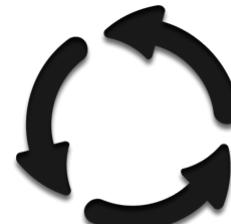


[JOIN CONTEST](#)

Playlists



Cyclicality



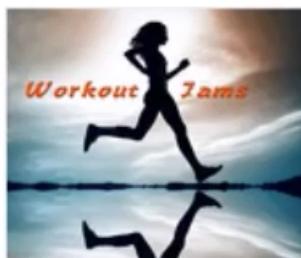
Urgency



FanDuel



JOIN A CONTEST



Submit by:
Apr 18th, 12:00 PM (ET)

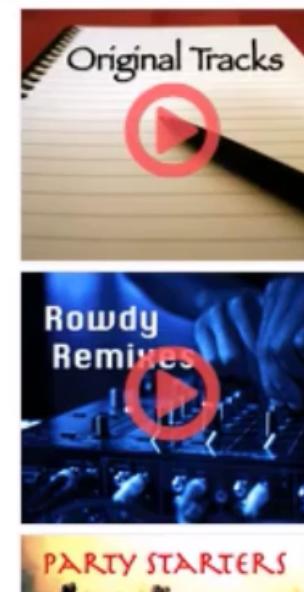


Submit by:
Apr 22nd, 12:00 PM (ET)

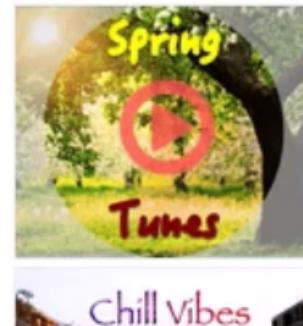


Submit by:
Apr 22nd, 12:00 PM (ET)

CONTEST PLAYLISTS



Anything Goes
Apr 8th - Apr 15th



PARTY STARTERS

Chill Vibes

MY LIVE CONTESTS

CONTESTS

RANK

HOTTEST TRACKS

Discover more [here](#).



Discovered by: NEIL
The M Machine - Don't Speak
(Manila Killa Remix)

The M Machine

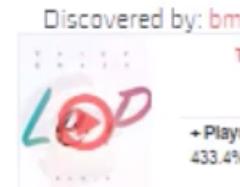
+ Plays 287.4%
Followers 81,783
Jam Pts. 13.9



Discovered by: Ninger
Thief - Crazy (Lost Kings Remix)

Lost Kings

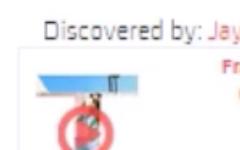
+ Plays 416.5%
Followers 18,430
Jam Pts. 10.8



Discovered by: bmc4xv
Thief - Crazy (Le P Remix)

Vitalic Noise

+ Plays 433.4%
Followers 4,378
Jam Pts. 10.2



Discovered by: Jaylee
Frankie - Problems Problems
(Thero Remix Feat. Cay...
Thero

Initial traction

Since January 21



JOIN CONTEST

460+

Registered users

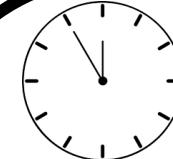
800+

Contest entries



9,400+

Site sessions



~5:00

Avg. session

Since February 25



HYPE MACHINE



8,200 +

Track streams

~2

Weekly wins

~3,000

Newsletter opens



Weekend Warm Up

It's that time again. Snap in your suspenders and make sure your dancing shoes are double knotted because it's the freakin weekend.

The Team

Mike Paris
Backend



Vince Ning
Frontend



Collin Waldoch
Strategy



Tony Olmert
Marketing



Robby Koch
Design



Software Development

Skills

Consulting, Banking, Analytics



Work



CENTER | VIEW
PARTNERS



Market and monetization



Pay-to-Play

- Similar to daily fantasy sports
- Validated last fall

Partnerships

- Discovery tool for streaming platform
- Contribute 'leaned-in' users

NostraJAMus

Think you have good taste in music?

 FACEBOOK

 SPOTIFY

 SOUNDCLOUD



CONTESTS

Hip. Hop.

\$25 Top Prize

SPECIALTY CONTEST • SUBMIT BY SAT. FEB. 21

WEEKLY CONTEST • SUBMIT BY WED. FEB. 25

Anything Goes

\$25 Top Prize

<5,000 Followers

\$25 Top Prize

SPECIALTY CONTEST • SUBMIT BY WED. FEB. 25

PLAY COUNT INCREASE WILL BE TRACKED WHEN THE CONTEST BEGINS

Next contest begins in 2 Days 1 Hours 57 Minutes 28 Seconds

NOSTRAJAMUS CONTESTS

[Open](#)[In Progress](#)[Completed](#)

OPEN CONTESTS	ENTRY FEE	TOP PRIZE	STARTS (ET)	
Hip Hop	\$0	1st: \$25, 2nd: \$10, 3rd: \$5	02/21/2015, 12:00 PM	Enter
Anything Goes	\$0	1st: \$25, 2nd: \$10, 3rd: \$5	02/25/2015, 12:00 PM	Enter
<5,000 Followers	\$0	1st: \$25, 2nd: \$10, 3rd: \$5	02/25/2015, 12:00 PM	Enter



JOIN A CONTEST

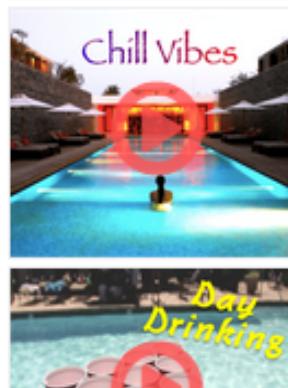
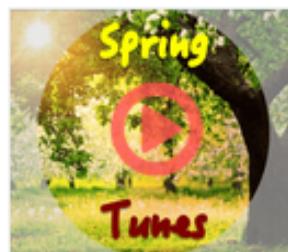


Submit by:
Apr 11th, 12:00 PM (ET)



Submit by:
Apr 15th, 12:00 PM (ET)

CONTEST PLAYLISTS



MY LIVE CONTESTS

CONTESTS	RANK
Rowdy Remixes (Apr. 8)	3
Spring Tunes	6
Anything Goes (Apr. 8)	11

HOTTEST TRACKS

Discover more [here](#).

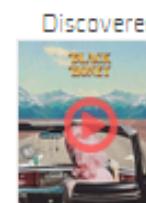


Discovered by: tony



Vance Joy - Wasted Time (Lost Kings Remix)
Lost Kings

+ Plays 2,754.6% Followers 15,573 Jam Pts. 37.1



Black Honey - Spinning Wheel
BLACK HONEY

+ Plays 3,538.8% Followers 2,254 Jam Pts. 37.0



Jessie Ware - Champagne Kisses (Darius Remix)
Darius (Official)

+ Plays 332.2% Followers 104,696 Jam Pts. 9.9

Scaling users to monetize

Funding uses

April 2015



460

users



\$75K

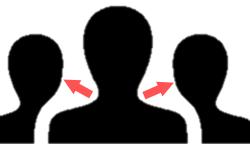
Late 2015



100,000

users

Further plans





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